\* Create a report in Microsoft Word and answer the following questions.

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?

* The higher the financial goal, the less likely a kick-starter will be successful.
* Kick-starter cancelations are somewhat rare regardless of the financial goal.
* Documentaries seem to work well, while science fiction and anime initiatives struggle.

2. What are some limitations of this dataset?

* The “Spotlight” variable is not fully defined. Lack of exposure to potential supporters could significantly hinder the success of certain genres of film.

3. What are some other possible tables and/or graphs that we could create?

* I would like to create tables and graphs that focus on exposure rates based on genre and financial goals. I would also like to know often kick-starter supporters are notified about initiatives.